



MU Trusted Affiliate Program

The **MU Trusted Affiliate Program** is a strategic partnership that enhances MU and our Trusted Affiliates capabilities on behalf of the clients we serve. The MU TAP provides training and access to our MU Leader Selection Science® method and suite of services, enhanced Practice expertise and global reach for all members.

Our **MU Trusted Affiliate Program** includes MU Certified Associates and trusted companies such as Cranfield, Bell Oaks, and Soft Skills, who are selected for their ability to deliver exceptional value. We are dedicated to continuously expanding this network where it aligns with our joint strategic objectives, ensuring mutual success for our clients and partners alike.

Our Trusted Affiliate Program is distinguished by its:

- ✓ Specialisation in retained Executive Search and Leadership Development
- ✓ Strong presence and deep understanding of the markets they operate within
- ✓ Ability to bring industry knowledge across all major industry practices
- ✓ Proven track record of success, known for their excellent client service and ability to deliver results.

Benefits of Joining the MU Trusted Affiliate Program

Joining the 'MU Trusted Affiliate Program' offers a unique opportunity for mutual growth and success:

Increased Visibility:

- ✓ Access our extensive and global client network and industry expertise
- ✓ Open doors to new business opportunities and collaborative initiatives
- ✓ Exclusive Access to MU Leader Selection Science™: A unique and science-based method that provides leadership recruitment and development in a consistent and structured manner with an industry-leading success rate
- ✓ Opportunity to train your consultants in the MU LSS™ way, sharpening expertise and aligning with our core values.

Sales and Certification Opportunities:

- ✓ Increase sales by offering training and certification of your consultants
- ✓ Connect your co to a kind, diverse, high-performing team within the MU network
- ✓ Certified colleagues within the firm will bring added value to clients, enhancing credibility and impact in service delivery.

MU Trusted Affiliate Program Criteria

- Expertise in Retained Executive Search
- Cultural Fit: Align with MU's values and ethos
- Operational Alignment: Ability to operate within MU's operational frameworks, tools, and methodologies
- Market Knowledge: Local expertise and deep understanding of specific markets within the region
- Track Record: Proven track record of successful executive placements and satisfied clients
- Scalability: Capacity to scale the partnership as MU's presence in the region grows.

Contact Us Today

Join us in driving mutual success through the MU Trusted Affiliate Program. If you're ready to explore a partnership that offers significant business growth, expanded networks, and strong expertise, we'd love to hear from you.

For more information or to start the conversation, please reach out to our MU Trusted Affiliate Program Lead.